



Facebook Group Naming Guidelines

We are thrilled to have your support! Before you create a group, we recommend that you search Facebook and see if there is an overlapping group already representing your area.

NEW GROUPS

To ensure that your group is searchable and easy to find, please structure your group name as follows:

Friends of Homegrown National Park - Locale

For Example:

- Friends of Homegrown National Park - Cedar Rapids
- Friends of Homegrown National Park - Greater Kansas City Metro Area

EXISTING GROUPS

If you represent an established Facebook group, we welcome adding the Friends of Homegrown National Park logo to your cover photo!

If you'd like Homegrown National Park fans in your area to be able to find your group, please add "Friends of Homegrown National Park" to the beginning or end of your group name to make it searchable.



Logo Guidelines

"FRIENDS OF HNP": LOGO/NAME PLACEMENT GUIDE



Examples

(for Facebook Group Cover Photo)



Using Logo, example shows Facebook Group Cover Guidelines



Name Only, using our Powerpoint Template