

HNP BROCHURE: LOGO PLACEMENTS GUIDE

CALL TO ACTION

Our National Parks – no matter how grand in scale – are too small and separated from one another to adequately preserve the native trees, plants, insects and animals that our ecosystems depend upon to survive and thrive.

Thus, the concept for the Homegrown National Park®: a national challenge to homeowners, property owners, land managers, farmers and anyone with some soil to plant in – to extend our national parks into our yards, communities, and surrounding lands by planting native and removing invasive species.



THE GOAL

Initially, 20 million acres of native plantings in the U.S. This represents approximately 1/2 of the green lawns of privately-owned properties.



TIME IS OF THE ESSENCE

We are at a critical point where we are losing so many native plant and animal species that the ecosystem services we rely upon (oxy-gen, clean water, flood control, pollination, pest control, etc.) will become seriously compromised. However, if many people make small changes, we can restore healthy ecological networks and weather the challenges ahead.

HOMEGROWN NATIONAL PARK® MAP



The MAP enables anyone who plants natives and/or removes invasives to report their accomplishments by State, County and Zip Code. A gauge shows progress towards the goal of 20 million acres of native plantings in the U.S.

Scan the code or visit: <https://homegrownnationalpark.org>

START DIGGING!

[your logo here]

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From cover: Radim Schreiber/FireflyExperience.org

LET'S GET EVERYONE ON THE MAP!



On the MAP!

HOMEGROWN NATIONAL PARK®

[your logo here]

BACK COVER LOGO PLACEMENT AREA

FRONT COVER LOGO PLACEMENT AREA